COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

JEWELYN A. JUMALON	(63) 917 861 2459
(Contact Person)	(Company Telephone Number)

1 2	3 1	SEC FORM 17-C	0 5	1 3
Month	Day	(Form Type)	Month	Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total Amount of Borrowing

Total No. of Stockholders

Domestic

Foreign

/ SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2 (c)THEREUNDER

1. Date of Report: **January 22, 2026**

2. SEC Identification Number: **A199813754**

3. BIR Tax Identification No.: **201-277-095**

4. Exact name of issuer as specified in its charter: **Puregold Price Club, Inc.**

5. Province, country or other jurisdiction of incorporation: Manila, Philippines

6. Industry Classification Code: (SEC Use Only)

7. Address of principal office: **No. 900 Romualdez St., Paco, Manila** Postal Code **1007**

8. Issuer's telephone number, including area code: **(63) 9178612459**

9. Former name or former address, if changed since last report: **N/A**

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding
Common Shares	**2,880,137,615**
Treasury Shares	**24,076,471**

11. Indicate the item numbers reported herein:
Item 9. Other Events: Result of Regular Meeting dated January 22, 2026 (Please see attachment)

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.
Registrant

January 22, 2026
Date

Atty. Jewelyn A. Jumalon
Assistant Corporate Secretary &
Compliance Officer

SEC 17-C: Current Report
Puregold Price Club, Inc.

The Board of Directors of Puregold Price Club, Inc. (the "Company") approved the Company's Business Plans and Budget for the year 2026 during its Regular Board Meeting held on 22 January 2026.