COVER SHEET

A 1 9 9 8 1 3 7 5 4
SEC Registration Number

PUREGOLD PRICE CLUB, INC.
(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA
(Business Address: No. Street City/Town/Province)

JEWELYN A. JUMALON

09178612459
(Company Telephone Number)

1 2 | 3 1
Month | Day

SEC FORM 17-C
(Form Type)

0 5 | 1 2
Month | Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing
Domestic | Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2 (c)THEREUNDER

1. Date of Report: **March 31, 2026**
2. SEC Identification Number: **A199813754**
3. BIR Tax Identification No.: **201-277-095**
4. Exact name of issuer as specified in its charter: **Puregold Price Club, Inc.**
5. Province, country or other jurisdiction of incorporation: Manila, Philippines
6. Industry Classification Code: (SEC Use Only)
7. Address of principal office: **No. 900 Romualdez St., Paco, Manila** Postal Code **1007**
8. Issuer's telephone number, including area code: **(63) 9178612459**
9. Former name or former address, if changed since last report: **N/A**
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding
Common Shares	**2,880,137,615**
Treasury Shares	**24,076,471**

11. Indicate the item numbers reported herein:
Item 9. Other Events: Result of Regular Meeting dated March 31 2026 (Please see attachment)

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.
Registrant

31 March 2026
Date

Atty. Jewelyn A. Jumalon
Assistant Corporate Secretary &
Compliance Officer

SEC 17-C: Current Report
Puregold Price Club Inc.

On 31 March 2026, the Board of Directors of Puregold Price Club, Inc. Approved the following matters during its regular meeting:

1. Management Report on the Q4 and 2025 Financial Performance.

2. Approval of the Nominees for 2026 Election of Board of Directors

Nominees for Regular Director	Nominees for Independent Director
1. Ms. Susan Co	1. Mr. Jaime Dela Rosa
2. Mr. Ferdinand Vincent Co	2. Mr. Gil Genio
3. Mr. Lucio Co	3. Mr. Emmanuel Herbosa
4. Ms. Pamela Justine Co – Yuyitung	
5. Mr. Jack Huang	
6. Mr. Anthony Sy	

3. Details of the 2026 Annual Stockholders' Meeting

Date:	May 12, 2026
Time:	10:00 am
Manner:	Hybrid (In-Person and via Remote Communication)
Place:	7th Flr. Board Room, Tabacalera Compound
Record Date:	28 April 2026
Publication Date:	20 and 21 April 2026

Closing of Stock Transfer Book:

Start:	April 22, 2026
End:	May 11, 2026

Agenda:
I. Call to Order
II. Certification of Notice and Quorum
III. Approval of the Minutes of the Previous Stockholders' Meeting and Ratification of Acts and
Resolutions of the Board of Directors and Management
IV. Annual Report and Approval of the 2025 Audited Financial Statements
V. Election of Regular Directors and Independent Directors
VI. Re-appointment of an External Auditor and fixing its remuneration
VII. Other Matters
VIII. Adjournment

4. Declaration of Dividends

Total Pay-out:	P5.67 Billion
2025 Year Net Income:	P11.33B
Dividend Yield:	4.925%

Regular Dividends amounting to P3.4 Billion

Record Date:	April 17, 2026
Payment Date:	May 7, 2026
Dividends per share:	P1.18 per share
Pay-out Ratio:	30%

Special Dividends amounting to P2.27 Billion

Record Date:	August 17, 2026
Payment Date:	September 9, 2026
Dividend per share:	P0.79 per share
Pay-out Ratio:	20%

The Company's Fourth Quarter 2025 Financial Highlights and Press Release are attached hereto and made as an integral part of this SEC 17-C Current Report.

RESULTS OF OPERATION

(In millions)	For the Years Ended December 31				
	2025		2024		
		% to Sales		% to Sales	**% Change**
Net Sales	**P242,454**	**100.0%**	P219,172	100.0%	**10.6%**
Cost of Sales	**197,108**	**81.3%**	179,670	82.0%	**9.7%**
Gross Profit	**45,347**	**18.7%**	39,502	18.0%	**14.8%**
Other Operating Income	**4,053**	**1.7%**	3,509	1.6%	**15.5%**
Gross Income	**49,400**	**20.4%**	43,011	19.6%	**14.9%**
Operating Expenses	**32,111**	**13.2%**	27,809	12.7%	**15.5%**
Operating Income	**17,289**	**7.1%**	15,202	6.9%	**13.7%**
Other expenses – net	**(2,569)**	**-1.1%**	(1,758)	-0.8%	**46.1%**
Net Income before tax	**14,720**	**6.1%**	13,444	6.1%	**9.5%**
Income tax expense	**3,383**	**1.4%**	3,020	1.4%	**12.0%**
Net Income after tax	**P11,337**	**4.7%**	P10,424	4.8%	**8.8%**

Net Sales
For the year ended December 31, 2025, the Group posted a consolidated net sales of P242,454 million for an increase of P23,283 million or 10.6% compared to P219,172 million in 2024.

Gross Profit
The Group realized an increase of 14.8% in consolidated gross profit to P45,347 million at 18.7% margin in the year ended December 31, 2025 from P39,502 million at 18.0% margin in 2024.

Other Operating Income
Other operating income increased by P544 million or 15.5% from P3,509 million in 2024 to P4,053 million in 2025.

Gross Operating Income
Gross operating income for the year ended December 31, 2025 amounted to P49,400 million at a gross operating margin of 20.4% and an increase of P6,389 million or 14.9% from P43,011 million at 19.6% margin in 2024.

Operating Expenses
Operating expenses increased by P4,302 million or 15.5% from P27,809 million for the year ended December 31, 2024 to P32,111 million in 2025.

Other Expense - net
Other expenses net of other income amounted to P2,569 million and P1,758 million for the years ended December 31, 2025 and 2024, respectively.

Net Income
For the year ended December 31, 2025, the Group earned a consolidated net income of P11,337 million at 4.7% net margin and an increase of 8.8% from P10,424 million at 4.8% net margin in 2024.

Puregold Full Year 2025 net income jump 8.8% to P 11.3 billion

Manila, Philippines – Grocery retail leader Puregold Price Club, Inc. (PGOLD) grew consolidated revenues to Php 242.45 for 2025, up 10.6% growth from Php 219.17 billion in 2024. For the full year 2025, the enterprise experienced positive same store sales growth (SSSG) of +4.1% from Puregold Stores driven by higher basket size and +6.1% from S&R Warehouse clubs driven by higher traffic.

PGOLD consolidated net income for 2025 grew by 8.8% year on year to Php 11.3 billion from Php 10.4 billion in 2024 driven by strong topline growth and complemented by improvement in gross margins.

The board of PGOLD has approved a 30% regular dividend payout, equating to Php 1.18 per share, which amounts to a total of Php 3.4 billion. This regular dividend will be distributed to shareholders of record as of April 17, 2026. In addition to the regular dividend, the Board has also approved a 20% special dividend payout, amounting to Php 0.79 per share, for a total of Php 2.27 billion. This special dividend will be distributed to shareholders of record as of August 17, 2026. Together, the total dividend payout—comprising both the regular and special dividends—will amount to Php 5.67 billion up 8.8% compared to last year, reflecting a dividend yield of 4.925%. These payouts will be sourced from PGOLD's unrestricted retained earnings as of December 31, 2025.

"Our record-breaking earnings underscore the resilience of our core businesses with the aim at providing our target customers the best value, even amid challenging market conditions. As we move into 2026, we remain focused on accelerating our store expansion in key provincial markets—broadening our reach, enhancing customer convenience, accessibility, and positioning the company for sustained long-term growth and value creation." said Puregold Price Club Inc. President Ferdinand Vincent Co.

As of end December 2025, PGOLD opened 28 new Puregold stores, 3 S&R Membership Shopping Warehouse and 9 S&R New York Style QSR and acquired 153 Puremart stores. PGOLD operates a total of 784 stores nationwide, comprising 680 Puregold stores, 33 S&R Membership Shopping Warehouses, and 71 S&R New York Style QSRs.