112182017005581

SECURITIES AND EXCHANGE COMMISSION

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Company Information

SEC Registration No.	A199813754
Company Name	PUREGOLD PRICE CLUB INC.
Industry Classification	
Company Type	Stock Corporation

Document Information

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PUREGOLD

December 18, 2017

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Vicente Graciano P. Felizmenio, Jr.**
Director – Market and Securities Regulation Division

Subject: **Result of Board Meeting dated December 15, 2017**

GENTLEMEN:

Please see attached SEC-17C re: Puregold Price Club, Inc. Board Meeting held on December 15, 2017.

Very truly yours,

ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

2nd Floor Tabacalera Bldg., 900 Romualdez St., Paco, Manila, Philippines 1007
Telefax: (632) 523-3055

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2	3 1	SEC FORM 17-C	0 5	3 0
Month	Day	(Form Type)	Month	Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total Amount of Borrowing

Total No. of Stockholders

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	December 18, 2017
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	(632) 522-8801
Former Name	None
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,765,381,406 Treasury Shares – 19,981,471
Indicate the item numbers reported therein	Other Matters/Event

Other Event:

Listed below are the items approved by the Board of Directors of Puregold Price Club, Inc. in a meeting held on December 15, 2017:

1. Audit Plan
2. Renewal of buyback program
3. Declaration of Cash Dividend:

   Regular Cash Dividend: P0.20 per share
   Special Cash Dividend: P0.20 per share
   Record Date: January 2, 2018
   Payment Date: January 26, 2018

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC. December 18, 2017

ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary