111062017001015

SECURITIES AND EXCHANGE COMMISSION

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Received From : Head Office

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Doc Source

Company Information

SEC Registration No.	A199813754
Company Name	PUREGOLD PRICE CLUB INC.
Industry Classification	
Company Type	Stock Corporation

Document Information

Document ID	111062017001015
Document Type	17-C (FORM 11-C:CURRENT DISCL/RPT)
Document Code	17-C
Period Covered	November 03, 2017
No. of Days Late	0
Department	CFD
Remarks	

PUREGOLD

November 3, 2017

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Vicente Graciano P. Felizmenio, Jr.**
Director – Market and Securities Regulation Division

Subject: **Notice of Investor Briefing 9M 2017 Results**

GENTLEMEN:

Please be informed that Puregold Price Club, Inc. will hold an Investor Briefing Teleconference for its 9M 2017 Results on November 17, 2017 (Friday) at 3:00PM Manila Time. Details are in the attached SEC Form 17-C.

Thank you.

Very truly yours,

ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary

2nd Floor Tabacalera Bldg., 900 Romualdez St., Paco, Manila, Philippines 1007
Telefax: (632) 523-3055

COVER SHEET

A	1	9	9	8	1	3	7	5	4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO, MANILA

(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON	(02) 523-3055
(Contact Person)	(Company Telephone Number)

1	2	3	1	SEC FORM 17-C	0	5	3	0
Month		Day		(Form Type)	Month		Day	

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total Amount of Borrowing

Total No. of Stockholders

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	November 3, 2017
SEC Identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	(632) 522-8801
Former Name	None
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,765,381,406 Treasury Shares – 19,981,471
Indicate the item numbers reported therein	Other Matters/Event

Other Event:

Investor Briefing 9M 2017 Result

Puregold Price Club, Inc. will hold an investor briefing teleconference for its 9M 2017 Results on November 17, 2017 (Friday) at 3:00PM Manila Time.

The teleconference will run for approximately between thirty (30) minutes to one (1) hour.

A Q&A segment will come after the brief presentation where participants will be given the opportunity to raise questions.

An international dial in facility will be made available for the teleconferences as follows:

COUNTRY	**NUMBER**
Philippines	1800-1855-0229
Hong Kong	3056-2688
Singapore	6415-4877
United Kingdom	020-7660-2114
USA	6465-02-5131
Australia	029-253-5884
Canada	1855-240-9594
France	0170-750-759
Italy	023-859-4125

Japan	03-4570-1816
Malaysia	0377-240-809
Sweden	085-1999-431
Switzerland	0800-002-563
Thailand	001800-12066-4567

Participant code is **982233#**

Alternate Singapore access no. +65 6415-4877

Please call in at least five (5) minutes in advance and provide your name company affiliation and position.

Kindly confirm your participation before November 10, 2017 thru Ms. Mariel Del Rosario at delrosariomd@puregold.com.ph or +632-523-3055

Only confirmed participants will be allowed to join the telecom briefing.

We look forward to your participation.

Thank you.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC. November 3, 2017

ATTY. CANDY H. DACANAY-DATUON
Assistant Corporate Secretary